

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§	Confirmation Number:
JOHNSON, Sam	§	2572
Serial No.:	§	Group Art Unit:
10/689,407	§	3714
Filed:	§	Examiner:
October 20, 2003	§	COBURN, Corbett B.
Title:	§	Atty. Docket Number:
CLOSED-LOOP SYSTEM FOR	§	01003.1010
DISPLAYING PROMOTIONAL	§	
EVENTS AND GRANTING	§	
AWARDS FOR ELECTRONIC	§	
VIDEO GAMES	§	

AMENDMENT AND RESPONSE TO OFFICIAL ACTION

Mail Stop Non-Fee Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

To the Office:

This is a response to the Official Communication of the USPTO that was mailed to the applicant on December 13, 2005 (the "Office Action"). The applicant has addressed each and every issue raised in the Office Action and respectfully submits that the claims are in condition for allowance. If the Office disagrees with this position, the applicant would like to have a telephone interview with the Office prior to the issuance of another office action. Much care has been taken to accurately and completely compare the present invention to the cited references and the applicant respectfully requests the Office to carefully review and consider the arguments presented below.